

Focus Areas 2: Community & Economic Development

Goal 1	Increase alignment between the Comprehensive Economic Development Strategy (CEDS) and CPRC's focus areas.
Strategies	<p>S2.1.1: Adjust the CEDS' goals and actionable items to foster greater internal/external engagement</p> <p>S2.1.2: Work with other focus areas to incorporate CEDS into the work they perform</p> <p>S2.1.3: Develop a brand for the CEDS for increased utilization, investment, and collaboration, which is inclusive of the CPRC brand</p> <p>S2.1.4 Leverage staff and funding between the Community and Economic Development and Housing Focus Areas to reduce duplication and streamline services</p>
Key Performance Indicators	<p>KPI 1: Number of CEDS Projects that include multi-focus area Collaboration</p> <p>KPI 2: Number of subscribers of CEDS communications</p> <p>KPI 3: Number of local and regional projects facilitated through CEDS</p> <p>KPI 4: Number of attendees to CEDS related events</p>
Goal 2	Broaden services and support for projects that enhance economic wellbeing in the region.
Strategies	<p>S2.2.1: Enhance promotion of local and regional resources related to human and social services on behalf of local governments</p> <p>S2.2.2: Convene workforce development partners and strategize opportunities to enhance economic mobility and accessibility in the region</p> <p>S2.2.3: Annually update and analyze data related to underserved populations</p> <p>S2.2.4: Partner with Aging and Human Services Focus Area to better align aging in place efforts</p> <p>S2.2.5: Spur greater investment in rural communities</p>
Key Performance Indicators	<p>KPI 1: Number of projects started that support low-income and senior housing</p> <p>KPI 2: Number of convenings with workforce-related partners</p> <p>KPI 3: Number of meetings with Aging and Human Services Focus Area staff and related partners</p> <p>KPI 4: Amount of funding that is facilitated by CPRC into rural communities</p>
Goal 3	Enhance community capacity of local governments and regional partners
Strategies	<p>S2.3.1: Expand education around the importance of Community & Economic Development programs</p> <p>S2.3.2: Further investment in the region related to community and economic development processes and projects</p> <p>S2.3.3: Foster intentional cross-sectoral partnerships to build community-based solutions and investments</p>
Key Performance Indicators	<p>KPI 1: Number of successful CEDS grant and loan applications</p> <p>KPI 2: Amount of CEDS grant and loan funding awarded</p> <p>KPI 3: Number of stakeholder events related to CEDS programs</p>