

ADDENDUM NUMBER 1

RFLOI for Downtown Hillsborough Parking Study Consulting Services

Addendum Issue Date: May 28, 2024

Purpose: The purpose of this Addendum is to make available answers to questions received about the RFLOI and scope of work.

Acknowledgement: The Durham-Chapel Hill-Carrboro Metropolitan Planning Organization will not be held liable if a particular Firm did not receive this addendum.

QUESTIONS AND ANSWERS

Question: In the RFLOI, under Project Phase 2: Public Outreach Strategy Development, the request is to create a webpage and project logo. Is the webpage and logo project-specific and hosted separately from any governmental body website. They are not a Town website or logo?

Answer: The expectation is that the website and logo are project specific. A basic logo will need to be designed to distinguish the study from other town plans, ordinances, and studies, although a shared color palette may be employed. The 'website' can be a page or pages hosted within the town's site (eg. www.townofhillsborough.gov/2024parkingstudy) or it could be a standalone page or site that the consultant obtains a URL for and develops (eg. www.Hillsborough2024ParkingStudy.com hosted on Wordpress or some such CMS).