

Focus Area 5: Member Support and Strategy

Goal 1	Increase regional awareness and engagement
Strategies	<p>S5.1.1: Collect and translate member insights and needs into internal info and analysis (Annual Member Survey)</p> <p>S5.1.2: Utilize data to identify gaps in services and collaboratively design responses/programs</p> <p>S5.1.3: Enhance staff knowledge of member government needs</p> <p>S5.1.4: Develop engagement strategy for each focus area</p> <p>S5.1.5: Strategically engage core partners: Chambers of Commerce, Universities, Community Colleges</p> <p>S5.1.6: Create a program for a stronger elected official and manager engagement</p> <p>S5.1.7: Improve comprehensive process for collecting and translating focus area activities and projects to members</p> <p>S5.1.8: Utilize events and webinars as a tool to engage stakeholders on project work</p>
Key Performance Indicators	<p>KPI 1: Percentage of member governments satisfied with program (very/somewhat satisfied)</p> <p>KPI 2: Percent of staff that feel prepared to work with member governments (very/somewhat prepared)</p> <p>KPI 3: Percent of member government staff who are confident of their understanding of the work CPRC does (very/somewhat confident)</p> <p>KPI 4: Percentage of managers participating in CPRC Programs</p> <p>KPI 5: Percentage of board participation and attendance year</p> <p>KPI 6: Number of attendees at events and webinars</p> <p>KPI 7: Percentage of member governments to total governments in region</p> <p>KPI 8: Number of events and webinars held</p> <p>KPI 9: Percent of member government staff who are aware that their government is a member of CPRC</p>
Goal 2	Support local government's sustainability of service and ability to be responsive to the needs of employees and the community.
Strategies	<p>S5.2.1: Sustain/grow grant assistance program for local governments</p> <p>S5.2.2: Design and implement a public workforce initiative that meets the needs of a broad coalition of member governments (aligned to CED)</p> <p>S5.2.3: Coordinate internally with plan for office space to align programming with vision for a public co-working space</p> <p>S5.2.4 Develop and implement member support of finance, HR, and planning services in partnership with Mid Carolina Regional Council</p>
Key Performance Indicators	<p>KPI 1: Number of grants submitted</p> <p>KPI 2: Number of Multi-Jurisdictional Grant Applications Submitted</p> <p>KPI 3: Percent of member governments contracted to MSS in one or more programs</p>
Goal 3	Increase regional cooperation and initiatives cross-sector, cross-government in the Triangle by connecting internal programs and members with federal, state, and philanthropic resources
Strategies	<p>S5.3.1: Launch partnership program for CPRC</p> <p>S5.3.2: Stronger engagement with key decision makers</p> <p>S5.3.3: Serve as a vocal advocate for regional approaches</p> <p>S5.3.4: Increase access to unique funding models (across focus areas, etc.)</p>
Key Performance Indicators	<p>KPI 1: Percent change in new versus existing revenue over time</p> <p>KPI 2: Percent of Non-Profit Funding</p> <p>KPI 3: Percentage of member governments who view CPRC as a regional leader (Strongly Agree/Agree)</p>