

JOB ANNOUNCEMENT

Title:

Community Health Outreach Specialist
Central Pines Regional Council
Durham, NC / In person

Who We Seek:

Central Pines Regional Council is seeking a driven, detail-oriented, and compassionate Community Health Outreach Specialist to join our Community Development team. This position is funded by federal dollars, through September 30, 2026, with the potential to extend based on local project funding. In this role, you will engage with unsheltered neighbors in **community settings** to build trust and connect them with health and support services. You will help remove barriers to medical and mental health services, coordinate outreach strategies for immediate care, preventive services, and follow-up interventions, and connect individuals experiencing homelessness or living unsheltered to housing resources in the community. *This is a temporary contracted position that allows for 26 to 30 hours per week.*

Description of Work:

The Community Health Outreach Specialist will focus outreach efforts within the Durham County Main Library and the surrounding area, which has been identified as an area of high community activity and frequent use by individuals experiencing homelessness. This location offers unique opportunities to engage directly with people where they already seek support, shelter, and connection.

The Specialist will provide personalized, respectful, and trauma-informed support, helping individuals navigate available resources and build pathways to stability. By maintaining a consistent, visible presence in the area, the Specialist will foster trust and relationships over time. This role works in close collaboration with community-based organizations, SOAR workers, healthcare providers, and other outreach partners to address both immediate needs and long-term goals identified by each individual.

Key Responsibilities include:

- Conduct regular outreach in and around the Durham County Main Library, including public spaces, encampments, and other frequented areas, using a trauma-informed and person-centered approach.
- Provide on-site support and case management to individuals in the Downtown Durham Library and nearby community settings, connecting them to medical, mental health, substance use treatment, and housing services.
- Collaborate with SOAR workers, clinical providers, library staff, and other outreach specialists to ensure coordinated care and reduce duplication of services.
- Refer clients to appropriate community resources and help overcome barriers such as lack of photo ID, insurance, or transportation.

- Complete and maintain documentation in electronic systems, including HMIS (Homeless Management Information System), to ensure accurate tracking of services and client progress.
- Support enrollment into public benefits and housing programs.
- Participate in regular coordination meetings with outreach and service partners, contributing to shared strategies for community engagement.
- Develop and distribute outreach materials that promote available health and housing services.
- Attend pop-up events as requested.

Additional Qualifications

- This role requires flexibility, empathy, and the ability to navigate complex social systems with and on behalf of clients.
- Strong interpersonal and communication skills with a trauma-informed, client-centered approach.
- Ability to work independently in the community and in a team-based environment.
- Experience in case management (housing first, medical, standard case management), SOAR, Medicaid, and/or public health is highly desirable.

Education & Experience:

Bachelor's degree in social work, human services, public health, sociology, healthcare administration, community development, or a related field is preferred. Candidates without a bachelor's degree in a related field with demonstrated advanced knowledge and experience working in community development, public health, healthcare, and/or with unsheltered populations will be considered. Case Management Certificate Programs and/or significant experience in case management, direct service in shelters or outreach programs, and/or community health worker roles will be considered.

The candidate must have strong communication skills, both verbal and written, and the ability to work with various partners at once to thrive in this position. Experience in public health, homelessness services, SOAR, Medicaid, or related fields is desired.

Hourly Rate:

\$30.00 per hour

Our organization:

CPRC is a member-driven organization serving as a leading resource to connect communities and enhance their strategic priority outcomes through regional policy, collaboration, and technical assistance at the local, regional, and state level. See the kind of work we do and learn more about CPRC's vision, mission, organizational principles, core values, and strategic focus areas at www.centralpinesnc.gov.

How to Apply:

Send completed application package (cover letter and resume) by email to employment@centralpinesnc.gov with the subject Community Health Outreach Specialist.

Incomplete applications will not be considered. Position is open until filled; initial review of applications begins October 20, 2025.

All employment offers will be within the stated hiring range.

CPRC is an Equal Opportunity Employer and designated Best Workplace for Commuters.